



Howard Green, <http://howardgreen.com/>

CURRICULUM VITAE

EDUCATION

MASTERS OF SCIENCE (JOURNALISM), Columbia University, New York, NY, 2007

KNIGHT-BAGEHOT FELLOW in Economics and Business Journalism, Columbia University, New York, NY, 2006-2007

BACHELOR OF JOURNALISM, Carleton University, Ottawa, Ontario, 1982

EXPERIENCE

AUTHOR, *Railroader: The Unfiltered Genius and Controversy of Four-Time CEO Hunter Harrison*. Page Two Books, September 2018 (*Globe and Mail* bestseller)

CO-AUTHOR, *Distilled: A Memoir of Family, Seagram, Baseball and Philanthropy*, by Charles Bronfman with Howard Green. HarperCollins, October 2016 (*Globe and Mail* bestseller)

COMMUNICATIONS CONSULTANT, clients have included major publicly traded company, pension fund, regulatory agency, professional services organization, university and business lobby group. 2014-present

ANCHOR/INTERVIEWER, *Business News Network (BNN)*
1999-2006, 2007-2014 (approximately 14,000 interviews conducted)

AUTHOR, *Banking on America: How TD Bank Rose to the Top and Took on the U.S.A.*
HarperCollins, January 2013 (*Globe and Mail* bestseller)

DIRECTOR/WRITER, *The Investigation of Swissair 111 (The Nature of Things)*
CBC Television Network & Swiss National Television
90 min documentary, 2003-4, 1 hr versions on PBS (NOVA), ARTE (Europe)
Also broadcast in Japan, Australasia and Thailand

CONTRIBUTING CORRESPONDENT/PRODUCER, *Venture* (business magazine)
CBC Television Network, 1988 to 1999

CONTRIBUTING CORRESPONDENT/PRODUCER, *Undercurrents* (info-techno series)
CBC Television Network, 1995 to 1999

CO-WRITER/DIRECTOR, *Decade on Fire* (two hour documentary on the 1990s)
CBC Newsworld & CBC Television Network, 1999

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PRODUCER/DIRECTOR, *The Shoreline Doesn't Stop Here Anymore (The Nature of Things)* 1 hr
1993 CBC & broadcast in 28 other countries
(UK, Europe, South America, Asia, Australia, the Middle East)

CANADIAN CONTRIBUTING CORRESPONDENT, *The Nightly Business Report*
PBS, U.S.A. 1989-94, 1998

DIRECTOR/PRODUCER, *The Mission of Alain Trudel* (half hour music documentary)
CBC Television, BRAVO, TV5 (Global French network), TeleQuebec, 1997

WRITER/CORRESPONDENT, *Year of Fear* (1 hour documentary on welfare)
CBC Newsworld, *Rough Cuts*, 1996

DIRECTOR/WRITER, *Air Crash (The Nature of Things)* 1 hour documentary
1991 & 1994 CBC & Discovery Channel, U.S.A. Broadcast in more than 30
countries, throughout Europe, South America, Asia, Africa, New Zealand

EDITORIAL COORDINATOR, *A Soldier's Peace* with Gen. Lewis Mackenzie
Screenlife Inc., 2 hour documentary on UN peace-keeping
1994 broadcast on CBC-TV's "Witness", 1995 broadcast on A&E and BBC

ADDITIONAL TELEVISION CONTRIBUTIONS

The National Magazine, CBC-TV, TVOntario, YTV, *Man Alive*, CBC-TV/The Life
Network, *Historylands*, History Television (director/writer of 3 documentaries)

CO-HOST AND FIELD PRODUCER, *What's New?* (youth-oriented newsmagazine)
CBC Television Network, 1983-88 (175 episodes)

TV REPORTER, CBC-TV NEWS, St. John's, Nfld & Goose Bay, Labrador + ATV, Halifax
N.S., Fredericton, N.B. & Ottawa, Ontario, 1980-83

SELECTED AWARDS

GEMINI AWARD, Best Science, Technology Documentary, Academy of Canadian Cinema and
Television. *The Investigation of Swissair 111*, 2003

GOLD AWARD, Worldfest-Houston International Film and Video Festival, Documentary Writing, *Year of
Fear*, 1997

GOLDEN SHEAF AWARD, Yorkton Film Festival, Best Documentary by a Broadcaster, 1997,
Political Pulp, CBC Venture

CHRIS AWARD, Columbus International Film & Video Festival, 1990, *The Wheelchair*, CBC Venture

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SELECTED NOMINATIONS

FINALIST, National Business Book Award, 2017

EMMY AWARDS, Outstanding Achievement in Long Form Journalism, *Crash of Flight 111* and Outstanding Achievement in a craft, research, *Crash of Flight 111*, 2005

GEMINI AWARDS, Best Direction in a Documentary, 2003

OTHER CITATIONS

BRONZE AWARD, Columbus International Film Festival, *Sinking Ships and Saving Men*, History Television, 1998

COMMUNITY ACTIVITIES

SPECIAL ADVISOR TO THE CHAIRMAN, Dyslexia Canada. 2016-present

MODERATOR, Canadian Club Luncheon Markets Panel. Toronto, Canada. February 28, 2018

AUTHOR, FUNDRAISING LETTER, Friends of College Campaign (for Annual Giving Fund), University of King's College, 2018

MODERATOR Fireside Chat with Scotiabank CEO Brian Porter for UJA Toronto (February 2018)

BOARD MEMBER, Canadian Journalism Foundation, 2013-16

EMCEE, *HELP!* (Eating Disorder Fundraiser, November 2016 & 2017)

MODERATOR, US election panel for The Woodrow Wilson Center and Hudson Institute. Toronto, Canada. November 9, 2016

EMCEE, *Up the Down Market* (Down's Syndrome Fundraiser, multiple years in early to mid 2000s)

JUDGE, Hult Prize at Rotman School of Management, University of Toronto (partnered with Clinton Global Initiative), December 2014

MODERATOR, Market Structure Conference (with OSC & IIROC) Toronto, Canada. November 21, 2013

MODERATOR Ryerson University, The Jim Pattison Ethical Leadership Program, Ted Rogers School of Management, October 2013

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MODERATOR, "Does Corporate Governance Matter". Empire Club of Canada, Toronto, Canada.
March 26, 2013

MODERATOR Women in Capital Markets Distinguished Speakers Series, January 2012

BOARD MEMBER, Canadian Association of Television Producers and Directors (Toronto), 1987-88

PUBLICATIONS

AUTHOR, *Railroader: The Unfiltered Genius and Controversy of Four-Time CEO Hunter Harrison*. Page Two Books, September 2018 (#1 *Globe and Mail* bestseller, September 27, 2018)

CO-AUTHOR, *Distilled: A Memoir of Family, Seagram, Baseball and Philanthropy*, by Charles Bronfman with Howard Green. HarperCollins, October 2016 (*Globe and Mail* bestseller), Finalist for National Business Book Award, 2017

AUTHOR, *Banking on America: How TD Bank Rose to the Top and Took on the U.S.A.* HarperCollins, January 2013 (*Globe and Mail* bestseller)

SELECTED PRINT CONTRIBUTIONS

"The Railroads Still Belong to Hunter Harrison—Even Now that He's Gone", *Financial Post*, January 24, 2019

"Trump Isn't the First to Lean on the Fed", *The Globe and Mail*, January 3, 2019

"How Bill Ackman Convinced Hunter Harrison to Ride the Rails Again", *Financial Post*, September 15, 2018

"The Brash Genius Who Built a Railway Empire", *The Walrus*, September 18, 2018

"The Video Revolution that Helped Fuel the Rise of Trump", *The Globe and Mail*, July 4, 2017

"My Conversation with Shimon Peres", *The Globe and Mail*, October 6, 2016

"Despite Precedents and Warnings, the Housing Market Defies Knowing", *The Globe and Mail*, June 13, 2016

"Resource Takeovers No Cause for National Angst", *The Globe and Mail*, January 20, 2015

"Inflation Data Detached from the Real World", *The Globe and Mail*, August 31, 2014

"Why Finding that Malaysian Jet Matters", *The Globe and Mail*, March 13, 2014

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“Canadian Politicos, TBTF Banks and Carney’s Success”, *Financial Times*, July 3, 2013

“TD University: Indoctrination Camp for Bankers”, *Financial Post*, April 3, 2013

“Unretired CEO Are Still at the Top of Their Game”, *The Globe and Mail*, July 19, 2012

“Turn Back Now: Learning from Swissair 111”, *Financial Post*, September 3, 2011

“Forget the Pasta: This is Why You Go to Italy”, *The Globe and Mail*, June 8, 2011

“Review: *Too Big to Fail* by Andrew Ross Sorkin”, *The Globe and Mail*, November 24, 2009

“How I Didn’t Become a Budding Financier”, *The Globe and Mail*, September 14, 2009

“Change the Signs, boys”, *The Globe and Mail*, June 30, 2009

SELECTED PAST EVENTS

Moderator. Business Council of Canada. Toronto, Ontario. January 28-29, 2019

Keynote speaker. McMaster University. Hamilton, Ontario. January 22, 2019

Keynote speaker. University of Memphis. Memphis, Tennessee. November 2, 2018

Moderator. IA Clarington, FundEX Conference. Toronto, Ontario. October 17, 2018

Speaker. *Rail to Ports Conference*, Van Horne Institute. Calgary, Alberta. October 12, 2018

Keynote speaker. Rowe School of Business, Dalhousie University. Halifax, N.S. October 10, 2018

Moderator. Business Council of Canada. New York City, NY. September 30-October 2, 2018

Keynote speaker, Rotary Club. Toronto, Ontario. September 28, 2018

Keynote speaker. Canadian Pacific Railway. Calgary, Alberta. September 26, 2018

In conversation. Rotman School of Management. Toronto, Ontario. September 25, 2018

Moderator, IA Clarington Event (Securities Conference). Toronto, Ontario. September 24, 2018

Keynote speaker and moderator. Austria Connect. Toronto, Ontario. September 21, 2018

Moderator. Business Council of Canada. Toronto, Ontario. April 23-24, 2018

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- Moderator. Canadian Club Luncheon Markets Panel. Toronto, Ontario. February 28, 2018
- Moderator. Fireside Chat with Scotiabank CEO, Brian Porter. Toronto, Ontario. February 8, 2018
- Moderator. Business Council of Canada. Munich, Germany. January 29-30, 2018
- Moderator. IA Clarington Fund Manager Panels, Richmond Hill, Waterloo, Burlington and Montreal. October 17-19, 2017
- In Conversation with Charles Bronfman, Sarnia, Ontario. October 16, 2017
- Moderator. IA Clarington Fund Manager Panels. Calgary, Alberta and Vancouver, British Columbia. October 11-12, 2017
- Moderator. Business Council of Canada. Palo Alto, California. October 1-4, 2017
- Keynote Speaker & Panelist. Rotman School of Management. Toronto, Ontario. September 11, 2017
- Moderator. Business Council of Canada. Waterloo, Ontario. April 24-25, 2017
- In Conversation with Charles Bronfman. JFN Conference. Atlanta, Georgia. March 20, 2017
- In Conversation with Charles Bronfman. Canadian Consulate. Atlanta, Georgia. March 21, 2017
- Keynote Speaker. The Tourism Partnership of Niagara. Toronto, Ontario. February 28, 2017
- Moderator. Business Council of Canada. Toronto, Ontario. January 30-31, 2017
- Master of Ceremonies. Health Research Foundation Gala. Toronto, Ontario. November 22, 2016
- Master of Ceremonies. Fundraiser for HELP! Vaughan, Ontario, Canada. November 18, 2016
- Moderator. US election panel with Laura Dawson, Director of the Canada Institute, Woodrow Wilson Center and Chris Sands, Senior Fellow, Hudson Institute. Toronto, Ontario. November 9, 2016
- In Conversation with Charles Bronfman. Rotman School of Management, Toronto, Ontario. November 3, 2016
- In Conversation with Charles Bronfman. Jewish Public Library, Montreal, Quebec. October 27, 2016
- Keynote Speaker. Yorkton Chamber of Commerce, Yorkton, Saskatchewan. October 5, 2016
- Moderator. Business Council of Canada. Calgary, Alberta. September 26 & 27, 2016
- Moderator. Business Council of Canada. Toronto, Ontario. April 18 & 19, 2016
- Keynote Speaker. Meeting Professionals International. Toronto, Ontario. April 14, 2016
- Moderator. Canadian Council of Chief Executives, Montreal, Quebec. January 25 & 26, 2016

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- Moderator. Internal Event, Scotiabank. Toronto, Ontario. December 10, 2015
- Moderator. CGI Synergy Summit. Toronto, Ontario. November 17, 2015
- Moderator. Internal Event, Scotiabank. Toronto, Ontario. November 2, 2015
- Moderator. York University Lassonde School of Engineering. Toronto, Ontario. October 8, 2015
- Moderator. Canadian Council of Chief Executives. Washington D.C. October 5 & 6, 2015
- Moderator. AirWatch Connect. Atlanta, Georgia. September 21-23, 2015
- Moderator. Internal Event, Scotiabank. Toronto, Ontario. September 17, 2015.
- Moderator. Leaders in Sustainable Thinking Roundtable. Toronto, Ontario. May 20, 2015
- In Conversation with Howard Wetston, Chair & CEO, Ontario Securities Commission. Rotman School of Management, University of Toronto. Toronto, Ontario. March 31, 2015
- Master of Ceremonies. Canada's Outstanding CEO of the Year Award. Toronto, Ontario. February 11, 2015
- Speaker & Moderator. CP Rail Executive and Sales Conference. Palm Beach, Florida. February 3, 2015
- Judge. Hult Prize at Rotman School of Management, University of Toronto (partnered with Clinton Global Initiative). Toronto, Ontario. December 6, 2014
- Moderator. IA Clarington Investments Webcast, Toronto, Ontario. November 26, 2014
- In Conversation with Som Seif. Founder, Purpose Investments. Toronto, Ontario. November 25, 2014
- Moderator. IA Clarington Investments Webcast, Toronto, Ontario. November 19, 2014
- Moderator. IA Clarington Investments Webcast, Toronto, Ontario. October 29, 2014
- Moderator. 2014 CI Leadership Forum *All-In Event*, Las Vegas, Nevada. October 7-9, 2014
- Moderator. AirWatch Connect, Atlanta, Georgia. September 8-10, 2014
- Moderator. Roundtable on Sustainability and the Consumer-Packaged Goods Industry. Toronto, Ontario. May 27, 2014
- Keynote Speaker & Moderator. TMA Symposium, Royal York Hotel, Toronto, Ontario. April 23, 2014
- Keynote Speaker. Faculty of Management, Dalhousie University (in conjunction with King's College School of Journalism), Halifax, Nova Scotia. February 14, 2014
- Master of Ceremonies. Canada's Outstanding CEO of the Year Award. Toronto, Ontario. February 12, 2014
- Moderator. Canadian Council of Chief Executives Annual Meeting. Toronto, Ontario. January 14, 2014

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Moderator. Market Structure Conference (with OSC & IIROC) Toronto, Ontario. November 21, 2013

Master of Ceremonies. Excellence in Corporate Responsibility Awards. Toronto, Ontario. November 6, 2013

Moderator. Scotiabank Executive Transition Event. Toronto, Ontario. October 30, 2013

Keynote speaker. Strategic Information Technology Conference, Toronto, Ontario. October 29, 2013

Moderator. The Jim Pattison Ethical Leadership Program, Conference at Ted Rogers School of Management, Ryerson University, Toronto, Ontario. October 23, 2013

Keynote Speaker. The Quorum Club, sponsored by ZSA. Toronto, Ontario. September 25, 2013

Moderator. International Council of Shopping Centres, Toronto, Ontario. September 18, 2013

Challenger, *C2030: Canada Towards MMXXX*, Canada Towards 2030 Project, Toronto, Ontario. June 24, 2013

Keynote Speaker. Animal Nutrition Association of Canada, Toronto, Ontario. April 4, 2013

Moderator. "Does Corporate Governance Matter". In Conversation with Tony Griffiths at the Empire Club of Canada. Toronto, Ontario. March 26, 2013

Keynote Speaker. Rotman Commerce, University of Toronto. Toronto, Ontario. March 22, 2013

Moderator. Responsible Sourcing Roundtable. Toronto, Ontario. March 6, 2013

Master of Ceremonies. Canada's Outstanding CEO of the Year Award. January 29, 2013

Keynote Luncheon Speaker. *Ramsay Talks*. Toronto, Ontario. January 22, 2013

Master of Ceremonies. Excellence in Corporate Responsibility Awards. Toronto, Ontario. November 7, 2012

Moderator. Canadian Council of Chief Executives Conference, "Canada in the Pacific Century: Ensuring Canada's Success in a Rebalanced Global Economy". Ottawa, Ontario. September 24-25, 2012

Moderator. In Conversation with Dominic Barton, Worldwide Managing Director of McKinsey & Company, The International Economic Forum of the Americas. Montreal, Quebec. June 13, 2012

Moderator. Executive Panel Discussion, Green Living Show, Toronto, Ontario. April 13, 2012

Moderator. In Conversation with Maureen Kempston Darkes, Former President of GM Canada, Latin America, Africa and Middle East, Women in Capital Markets Distinguished Speakers Series. Toronto, Ontario. January 25, 2012

Master of Ceremonies. Canada's Outstanding CEO of the Year Award. Calgary, Alberta. November 24, 2011

Keynote Speaker. Queen's Finance Association Conference. Toronto, Ontario. November 18, 2011

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Moderator. In Conversation with Scotiabank President & CEO, Rick Waugh, SIBOS. Toronto, Ontario. September 21, 2011

Keynote Speaker. REALPAC. Toronto, Ontario. June 1, 2011

Master of Ceremonies. Canada's Outstanding CEO of the Year Award. Toronto, Ontario. February 17, 2011

Guest Speaker & Moderator. Women in Leadership Forum 2010, Vancouver. British Columbia. October 21, 2010

Moderator & Guest Speaker. Renewable Energy Conference. Halifax, Nova Scotia. April 27-28, 2010

Moderator, Wilfrid Laurier Economic Outlook. Toronto Board of Trade, Toronto, Ontario. April 20, 2010

Master of Ceremonies & Speaker. International Executive of the Year Award, Montreal, Quebec. November 19, 2009

Master of Ceremonies. Canada's Outstanding CEO of the Year Award, Toronto, Ontario. November 5, 2009.